

ILAN BELOKON

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EDUCATION

Parsons School of Design,
Communication Design (BFA)
Graduated with Honors and Departmental Honors

Fiorello H. LaGuardia High School,
Concentration in Fine Arts

SKILLS

Proficient in:



LANGUAGES

Fluent in English & Russian

EXPERIENCE

JUNIOR DESIGNER | **REFLEXGROUP** | NOVEMBER 2022-CURRENT

- Conduct concept development, rendering, and product research with the Creative Director.
- Created and presented pitch decks for clients, including: Hublot, MCM, and DOXA.
- Designed 3D renderings of custom packaging and brand assets for events, activations, and special releases.

DESIGN INTERN | **THE MIXX NYC** | SEPTEMBER-DECEMBER 2021

- Assisted the Art Director in concept, photo, and product research for external clients.
- Designed internal projects involving poster and motion design for agency website and events.

RESEARCH ASSISTANT | **THE NEW SCHOOL** | SEPTEMBER 2021 - MAY 2022

- Assisted the director of the Religious Studies Program at Eugene Lang College, The New School for Liberal Arts, in researching topics surrounding the crossover of religion, ecology, and the Anthropocene.
- Conducted research within the fine arts and new theories in the related fields of interest.

ASSISTANT ART DIRECTOR | **NATHALIE IA** | JULY 2021

- Co-designed and constructed an immersive installation for the Yo Digo No Mas fundraiser raising awareness of child abuse.

DESIGN INTERN | **MEET THE EDGE** | JULY - DECEMBER 2020

- Managed client relationships in industries including: music, textiles, and business coaching.
- Created social media assets, animations, cover albums, and digital art/marketing materials.

DESIGNER | **LEBEOR SCHOOL OF ART** | 2019-2021

- Curated and organized the Virtual Annual Art Shows.
- Built and managed the website, social media, and ad campaigns.